



ADVERTISING RATES 2010

Advert Black and White:	Corporate Rate	Plus GST	Including GST	Special rate for Micro Business P'code 4562	Plus GST	Total
				Rate		
Portrait Business Card	\$ 54.00	\$ 5.40	\$ 59.40	\$ 36.50	\$ 3.65	\$ 40.15
L'scape Business Card	\$ 82.50	\$ 8.25	\$ 90.75	\$ 56.50	\$ 5.65	\$ 62.15
1/2 Column	\$ 85.50	\$ 8.55	\$ 94.05	\$ 59.50	\$ 5.95	\$ 65.45
Single Column	\$ 126.00	\$ 12.60	\$ 138.60	\$ 88.00	\$ 8.80	\$ 96.80
Two Column	\$ 210.00	\$ 21.00	\$ 231.00	\$ 147.00	\$ 14.70	\$ 161.70
1/4 Page	\$ 133.50	\$ 13.35	\$ 146.85	\$ 94.50	\$ 9.45	\$ 103.95
Banner	\$ 162.00	\$ 16.20	\$ 178.20	\$ 113.00	\$ 11.30	\$ 124.30
Half Page	\$ 219.50	\$ 21.95	\$ 241.45	\$ 153.00	\$ 15.30	\$ 168.30
Full Page	\$ 381.50	\$ 38.15	\$ 419.65	\$ 266.50	\$ 26.65	\$ 293.15
Double Page Spread	\$ 763.50	\$ 76.35	\$ 839.85	\$ 534.50	\$ 53.45	\$ 587.95

Advert Colour:						
Portrait Business Card	\$ 80.00	\$ 8.00	\$ 88.00	\$ 56.50	\$ 5.65	\$ 62.15
L'scape Business Card	\$ 123.00	\$ 12.30	\$ 135.30	\$ 84.00	\$ 8.40	\$ 92.40
1/2 Column	\$ 128.50	\$ 12.85	\$ 141.35	\$ 89.00	\$ 8.90	\$ 97.90
Single Column	\$ 189.00	\$ 18.90	\$ 207.90	\$ 132.00	\$ 13.20	\$ 145.20
Two Column	\$ 315.00	\$ 31.50	\$ 346.50	\$ 220.50	\$ 22.05	\$ 242.55
1/4 Page	\$ 200.50	\$ 20.05	\$ 220.55	\$ 136.50	\$ 13.65	\$ 150.15
Banner	\$ 243.00	\$ 24.30	\$ 267.30	\$ 168.00	\$ 16.80	\$ 184.80
Half Page	\$ 329.00	\$ 32.90	\$ 361.90	\$ 231.00	\$ 23.10	\$ 254.10
Full Page	\$ 572.50	\$ 57.25	\$ 629.75	\$ 399.00	\$ 39.90	\$ 438.90
Double Page Spread	\$1145.50	\$114.55	\$ 1260.05	\$ 808.50	\$ 80.85	\$ 889.35

- For micro businesses in 4562 postcode area, the first 15 advertisements in 2010 are charged at the full price, with all advertisements after that in 2010 attracting a discount of 20 per cent.
- Micro businesses in neighbouring towns will be offered the 4562 postcode rate.
- There is a \$20 per advertisement additional charge for inside and outside front cover.
- Classifieds in the Green Notice Board are \$6 per line including GST and paid for at the time.
- Green Directory for trades and services up to 7 lines \$28 per issue minimum of five issues – total cost \$140 for 5 issues is invoiced as a single tax invoice when first advertisement appears.
- Inserts such as brochures or booklets are 9 cents per insert plus GST – 4,000 copies are needed for a total print run. A reduction in rate is available where assistance with collation is available for one hour at 1 pm on the Wednesday of the distribution cycle or for repeat customers.
- The Eumundi Green management board may approve rates and arrangements different to this chart through negotiation.
- The rates quoted include free artwork with one round of changes to a proof permitted. Additional changes attract a fee of \$15 for quarter hour. Images for the artwork must be high resolution of no less than 300dpi at actual size. Images copied from the internet or file size reduced for emailing are generally not large enough to use. Please do not embed images in emails, Word documents or any other documents. Always send images as regular attachments to an email.
- For new advertisers, the first advertisement is paid for at the time of sign off of proof – by credit card, cheque or direct deposit. Payment for subsequent advertisements is within one week of receipt of tax invoice.