



2012 ADVERTISING RATES CARD

Black and White:	Special rate for Small Businesses P'code 4562 & adjacent					
	Corporate Rate	Plus GST	Including GST	Rate	Plus GST	Total
Portrait Business Card	\$ 54.00	\$ 5.40	\$ 59.40	\$ 36.50	\$ 3.65	\$ 40.15
L'scape Business Card	\$ 82.50	\$ 8.25	\$ 90.75	\$ 56.50	\$ 5.65	\$ 62.15
1/2 Column	\$ 85.50	\$ 8.55	\$ 94.05	\$ 59.50	\$ 5.95	\$ 65.45
Single Column	\$ 126.00	\$ 12.60	\$ 138.60	\$ 88.00	\$ 8.80	\$ 96.80
Two Column	\$ 210.00	\$ 21.00	\$ 231.00	\$ 147.00	\$ 14.70	\$ 161.70
1/4 Page	\$ 133.50	\$ 13.35	\$ 146.85	\$ 94.50	\$ 9.45	\$ 103.95
Banner	\$ 162.00	\$ 16.20	\$ 178.20	\$ 113.00	\$ 11.30	\$ 124.30
Half Page	\$ 219.50	\$ 21.95	\$ 241.45	\$ 153.00	\$ 15.30	\$ 168.30
Full Page	\$ 381.50	\$ 38.15	\$ 419.65	\$ 266.50	\$ 26.65	\$ 293.15
Double Page Spread	\$ 763.50	\$ 76.35	\$ 839.85	\$ 534.50	\$ 53.45	\$ 587.95
 Colour:						
Portrait Business Card	\$ 80.00	\$ 8.00	\$ 88.00	\$ 56.50	\$ 5.65	\$ 62.15
L'scape Business Card	\$ 123.00	\$ 12.30	\$ 135.30	\$ 84.00	\$ 8.40	\$ 92.40
1/2 Column	\$ 128.50	\$ 12.85	\$ 141.35	\$ 89.00	\$ 8.90	\$ 97.90
Single Column	\$ 189.00	\$ 18.90	\$ 207.90	\$ 132.00	\$ 13.20	\$ 145.20
Two Column	\$ 315.00	\$ 31.50	\$ 346.50	\$ 220.50	\$ 22.05	\$ 242.55
1/4 Page	\$ 200.50	\$ 20.05	\$ 220.55	\$ 136.50	\$ 13.65	\$ 150.15
Banner	\$ 243.00	\$ 24.30	\$ 267.30	\$ 168.00	\$ 16.80	\$ 184.80
Half Page	\$ 329.00	\$ 32.90	\$ 361.90	\$ 231.00	\$ 23.10	\$ 254.10
Full Page	\$ 572.50	\$ 57.25	\$ 629.75	\$ 399.00	\$ 39.90	\$ 438.90
Double Page Spread	\$1145.50	\$114.55	\$ 1260.05	\$ 808.50	\$ 80.85	\$ 889.35

1. Advertising rates are discounted by 10% for all advertisers who book display advertisements and pay in advance for a minimum of five advertisements in succeeding issues (excludes Green and Health & Lifestyle Directories or Green Leaf classifieds). Changes may be made to advertisements during the five issue period.
2. All advertisers excluding Green Leaf classifieds are included in the *Eumundi Green* annual community calendar and advertisers directory free of charge.
3. All advertisers are encouraged to submit business news items and photos – changes to staff, awards, community connections, new product or services, etc. This is complimentary. Advertorials are badged and space paid for.
4. There is a \$20 surcharge per advertisement for inside and outside front cover.
5. Classifieds in the Green Leaf trading post insert are \$8 per line including GST and paid for at lodgement.
6. Green Directory for trades and services or for health and lifestyle up to 7 lines \$28 per issue minimum of five issues – total cost \$140 for 5 issues is invoiced as a single tax invoice when first advertisement appears. Changes may be made to advertisement during the period if required
7. Inserts such as brochures or booklets are 9 cents per insert including GST – 4,000 copies are needed for a total print run. A reduction in rate is available where assistance with collation is available for one hour at 1pm on the Wednesday of the distribution cycle or for repeat customers.
8. The rates quoted include free artwork with one round of changes to a proof permitted. Additional changes attract a fee of \$20 for quarter hour. Images for the artwork must be high resolution of no less than 300dpi at actual size. Images copied from the internet or file size reduced for emailing are generally not large enough to use. Please do not embed images in emails, Word documents or any other documents. Always send images as regular attachments to an email.
9. For new advertisers, the first advertisement is invoiced and paid for at the time of sign off of proof – by credit card, cheque or direct deposit to **Eumundi Green at Bendigo Bank 633 108 A/C 138935689**. Trading term for all other advertisements is within one week of date of tax invoice. A service charge of 10% may be levied on amounts owing outside of trading terms.